

AI's Threat to all of our jobs

Why soft skills equip you to thrive in the digital age

AI is worth **\$120 billion** as a global market.



AI Jobs

The AI market is growing by **more than 20% each year.**

In 2022, the global AI market was worth a total of about **\$120 billion**. In 2021, it was only worth **\$87 billion**. If growth trends continue, the market is expected to exceed **\$1.5 trillion** by 2030.

2023



AI will be worth a total of **\$1.5 trillion**

2025



AI will create more than **97 million new jobs**

2025



AI is expected to destroy more than **85 million jobs**



35% of businesses are already using AI tools in their everyday operations.



97% of people who use a computerised device interact with AI daily.

ChatGPT

is a text-generating AI that reached over **100 million users** in a shorter time than any other software in history (less than two months).



GPT 4 uses more than **1 trillion parameter** to govern the AI.



Over 50% of people cannot recognise text written by GPT 4 is not human.

PwC's 2023 global workforce survey showed that almost a third of respondents said they **were worried about the prospect of their role being replaced by technology** in three years



Skills needed for jobs will change by at least 65% by 2030

Global LinkedIn study 2023.



13% of working individuals

think they will eventually lose their jobs to automation.

Protect your job in the AI Age with Discover DiSC

67% of jobs will rely on Soft Skills by 2030.

Source: FindWeb3 and Deloitte study 2023

